

Thevinyl AB takes major sustainability leap by switching entire PVC volume to low carbon PVC NEOVYN™

In a bold move towards a more sustainable future, Thevinyl AB is proud to announce that it has officially transitioned its entire PVC compound portfolio to NEOVYN™ – a low carbon footprint PVC developed by INEOS Inovyn. NEOVYN™ offers a significantly reduced carbon footprint that is 37% lower than the European industry average for suspension PVC, reduced to 1.3 kg CO₂ per kg PVC.

By fully replacing standard PVC bought from INEOS Inovyn with NEOVYN™, Thevinyl AB will drastically reduce the carbon footprint of its products, reinforcing its mission to conduct climate-conscious material sourcing and manufacturing.

“This is another major milestone in our sustainability journey,” said Tobias Lind, CEO, Thevinyl AB. “We believe that any innovation needs to go hand in hand with finding the best available sustainable solutions – and this shift to NEOVYN™ proves that it is possible to offer high-performance materials while also focusing on the environment.”

Arina Hauge, Sales Manager Nordic Region at INEOS Inovyn, welcomed the transition:

“Thevinyl’s decision to adopt NEOVYN™ across its entire product line demonstrates genuine commitment to sustainable sourcing. By significantly reducing its scope 3 emissions, Thevinyl is now ready to meet the growing needs of their customers for low carbon PVC products.”

Thevinyl AB continues to invest in smarter material choices and partnerships that align with global climate goals. The company invites others in the industry to follow suit and explore how greener innovations like NEOVYN™ can accelerate the transition to a low-carbon economy.

Since the beginning of 2024, Thevinyl has already replaced some of the PVC volume with BIOVYN™.

About Thevinyl AB

Thevinyl AB is a leading Nordic supplier of advanced PVC compounds, dedicated to delivering high-quality solutions with a strong focus on environmental responsibility and product innovation.

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